



LOGO USAGE & STYLE GUIDE



LOGO

PROPER USE



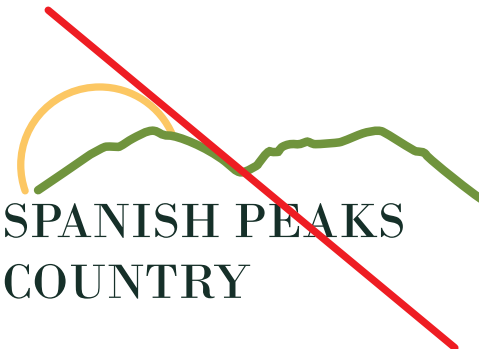
STANDARD LOGO. FOR USE ON LIGHT COLORED BACKGROUNDS.



DO NOT STRETCH THE LOGO VERTICALLY OR HORIZONTALLY.



DO NOT CHANGE THE COLORS OF THE LOGO, EVEN WITH BRAND COLORS



DO NOT CHANGE THE FONT OF THE LOGO



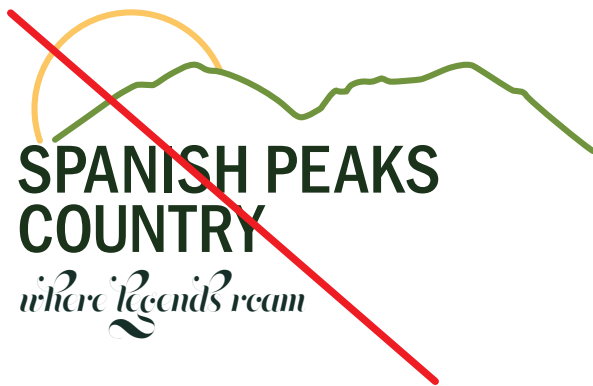
DO NOT USE THE WRONG COLOR VERSION IN REGARDS TO BACKGROUND

LOGO

WITH TAGLINE



STANDARD LOGO WITH TAGLINE FOR USE ON LIGHT COLORED BACKGROUNDS. CONTACT FOR OTHER VERSIONS.



ALL OF THE SAME RULES APPLY.

LOGO

VARIATIONS



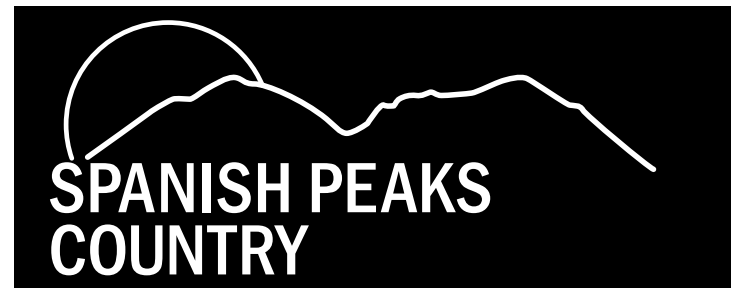
STANDARD LOGO FOR USE ON LIGHT COLORED BACKGROUNDS



STANDARD LOGO FOR USE ON LIGHT COLORED BACKGROUNDS WHEN ONLY ONE COLOR IS ALLOWED (SCREEN PRINTING, B&W PRINT, ETC.)

SPANISH
PEAKS
COUNTRY

STANDARD VERTICAL LOGO FOR USE ON LIGHT COLORED BACKGROUNDS



STANDARD LOGO FOR USE ON DARK COLORED BACKGROUNDS

SPANISH
PEAKS
COUNTRY

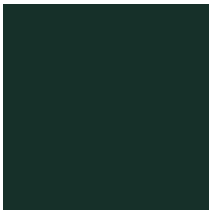
STANDARD VERTICAL LOGO FOR USE ON LIGHT COLORED BACKGROUNDS WHEN ONLY ONE COLOR IS ALLOWED (SCREEN PRINTING, B&W PRINT, ETC.)



STANDARD VERTICAL LOGO FOR USE ON DARK COLORED BACKGROUNDS WHEN ONLY ONE COLOR IS ALLOWED (SCREEN PRINTING, B&W PRINT, ETC.)

STYLE

COLOR



PANTONE 5535 C

25 51 25
R G B

82 56 70 65
C M Y K

HEX #193319



PANTONE 7490 C

111 148 61
R G B

61 24 100 6
C M Y K

HEX #6F943D



PANTONE 135 C

252 200 99
R G B

1 23 71 0
C M Y K

HEX #FCC863



PANTONE 425 C

83 87 90
R G B

66 56 53 29
C M Y K

HEX #535659

*COMPLIMENTARY
COLOR IF NEEDED
(BODY TEXT, ETC.)

STYLE

FONT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LOGO: FRANKLIN GOTHIC MEDIUM CONDENSED IN UPPERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y z

TAGLINE: RELATION IN BOLD LOWERCASE

LOGOS

DOWNLOAD

DOWNLOAD LOGO FILES AT [SPANISHPEAKSCOUNTRY.COM/MEDIA](https://spanishpeakscountry.com/media).
DON'T SEE THE VERSION YOU NEED? CONTACT US BELOW.

CONTACT

STILL HAVE QUESTIONS?

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